



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1488781**
**Rev # 0**
**Invoice Date: 10/28/2012**

Advertiser: Defend Oregon (22209)  
 Agency: Media Analysis Inc. (7701)  
 Buyer: Maria Jackson  
 Contract: 864092  
 Acct Type: Local/Political Issue - Agency  
 Terms: Net 30  
 Bill Type: Standard  
 Period: 10/01/2012 - 10/28/2012  
 Coop: No  
 Salesperson: Bob Torheim, (503) 226-5000  
 Product: Political - Ballot Issue (1195)  
 Brand: Yes on 85 (179400)  
 Estimate/HL: 479/479  
 Comments: OT\$17,475



**MEDIA ANALYSIS INC.**  
 P.O. BOX 66490  
 PORTLAND, OR 97290-6490

001467

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
	SPOT	5:57:00AM-6:58:00A	Day,F-1	10/26/12 05:58 am (Fr)	00:30	DO12TVENV101H	\$700.00	
2.0	SPOT	6:58:00AM-9:00:00A	Day,F-1	10/26/12 07:00 am (Fr)	00:30	DO12TVENV101H	\$725.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1	10/25/12 09:56 am (Th)	00:30	DO12TVENV101H	\$400.00	
4.0	SPOT	11:59:00AM-12:31:0	Day,F-1	10/26/12 12:13 pm (Fr)	00:30	DO12TVENV101H	\$400.00	
5.0	SPOT	5:59:00PM-7:00:00P	Day,Th-1	10/25/12 06:12 pm (Th)	00:30	DO12TVENV101H	\$900.00	
6.0	SPOT	11:34:00PM-12:37:0	Day,F-1	10/26/12 12:14 am (Fr)	00:30	DO12TVENV101H	\$500.00	
7.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:26 pm (Sa)	00:30	DO12TVENV101H	\$400.00	
8.0	SPOT	11:00:00PM-11:30:0	Day,Sa-1	10/27/12 11:12 pm (Sa)	00:30	DO12TVENV101H	\$900.00	
9.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/28/12 11:16 pm (Su)	00:30	DO12TVENV101H	\$900.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$5,825.00	Total Spots
Commission	(\$873.75)	9
Sales Tax	\$0.00	

<b>NET TOTAL</b>	<b>\$4,951.25</b>
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Due By: 11/27/2012